



SINGAPORE'S SUCCESS STORIES

Official Awards Guide to Asia Pacific's Most Prestigious Awards for Entrepreneurs

Enterprise Asia
a non-governmental organisation for entrepreneurship



In 1998, Tan Ann Jee and Kenny Teo co-founded ATT Systems (S'pore) as one-stop solution provider, which specialises in designing and developing a wide range of electronic systems and sub-systems for the public and private organisations. They include queue management solutions, security systems, electronic display panel systems, aviation systems and traffic management solutions.

With the perspective of 11 years, it is evident that these comparatively humble beginnings laid the foundation for this company, which today has 111 staff locally and overseas in its Singapore headquarters as well as its subsidiaries in Australia, India and Hanoi. The company offers 24/7/365 customer care service and technical support, which its clients rate as "outstanding". Its clients include CapitaLand, Institute of Mental Health, SingHealth Polyclinics, SP Services, Central Provident Fund, SMRT, Housing and Development Board, Changi Airport, Alexandra Hospital, Thales, JTC Corp, Esplanade, Republic Polytechnic and more. Beyond its many contracts, the company counts its many achievements including ISO 9001:2000 certification in 2002 and breaking its sales record of S\$12 million in 2008.

Tan as a managing director brings a lifetime of business and entrepreneurial experience to his work and all that provides strategic leadership for the company. Having a proactive mindset has allowed him to consistently demonstrate the willingness and ability to adapt to new ideas and learn new ways both from a cultural and business perspective.

Tan provides overall direction and oversees all aspects of ATT Systems' business divisions. During his career at ATT Systems, he drives the business for the country and is responsible to achieve the revenue, profit, growth and market share targets. He is responsible for project management, system design and operations for the companies.

The staff describes Tan as "a sincere and charismatic leader positioned to exercise strong leadership skills – including an unequalled understanding of our business – while consistently demonstrating the highest personal and business integrity."

TAN ANN JEE MANAGING DIRECTOR ATT SYSTEMS (S'PORE)

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Most Promising Entrepreneur Awards